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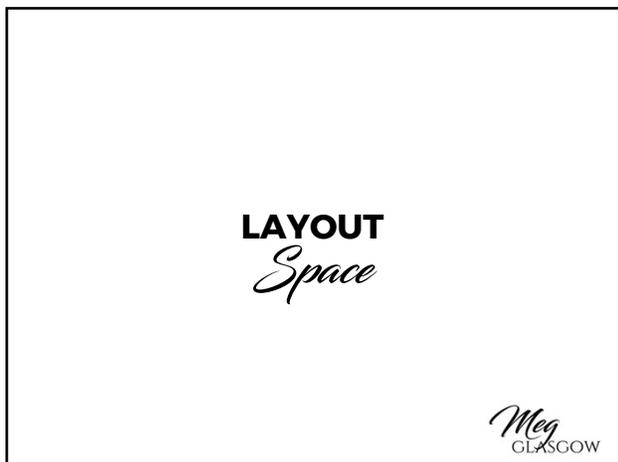
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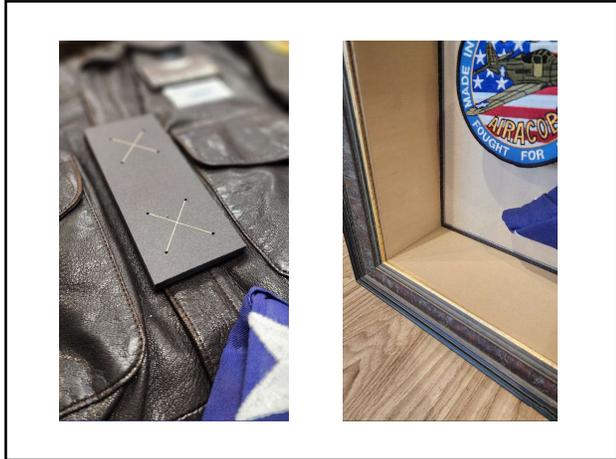
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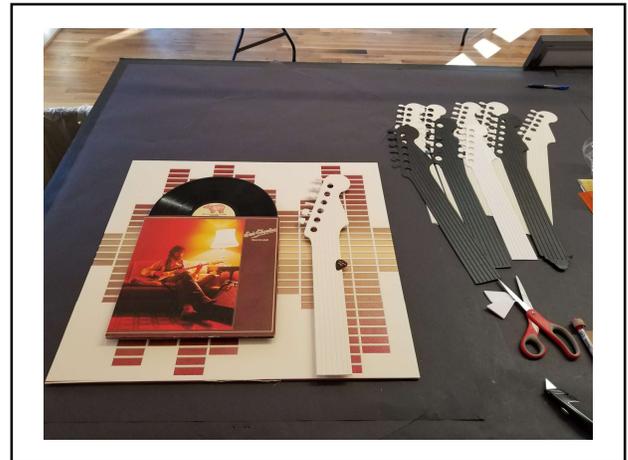
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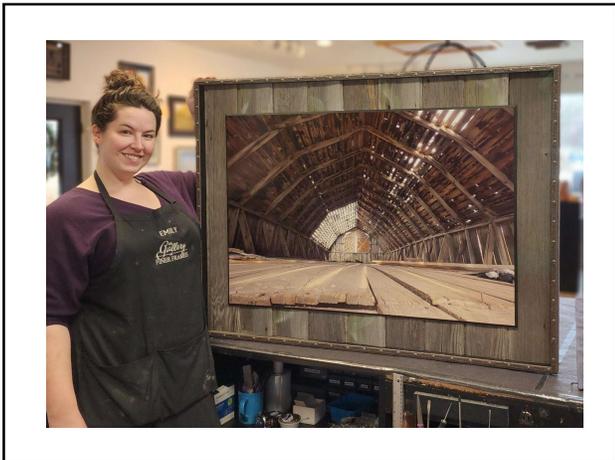
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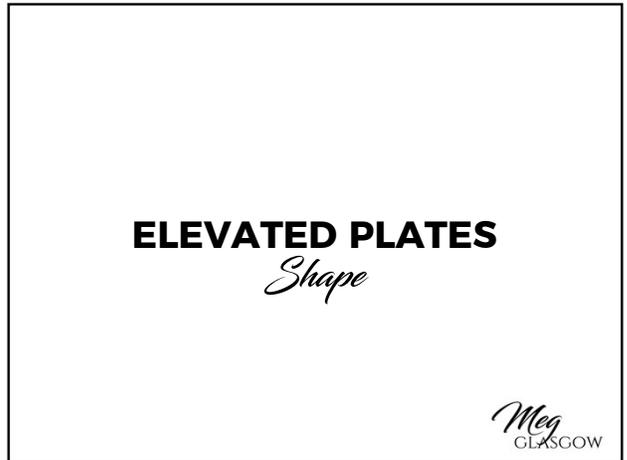
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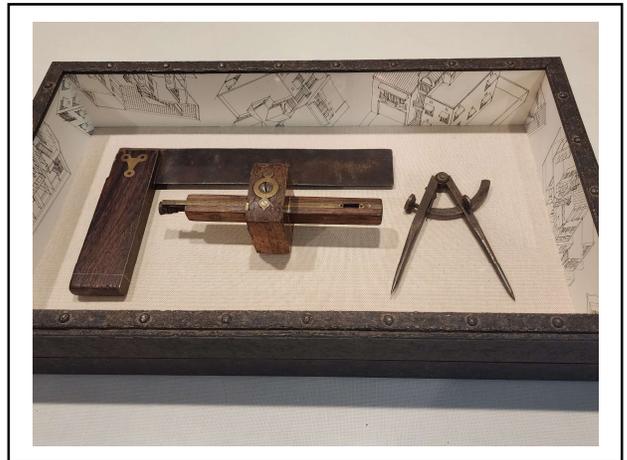
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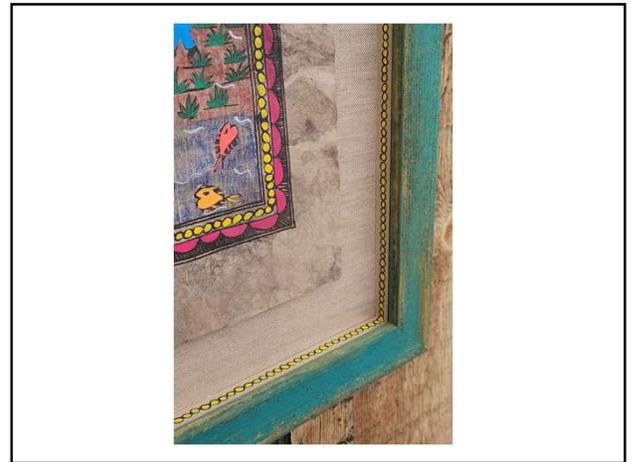
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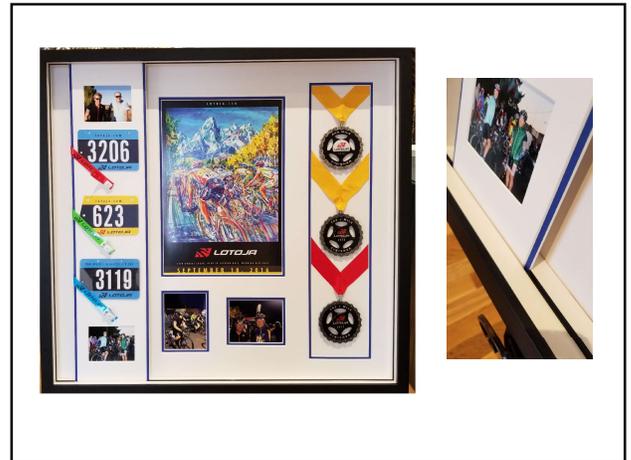
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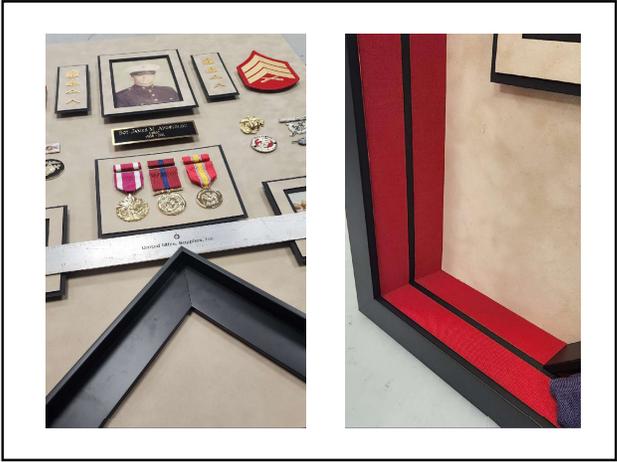
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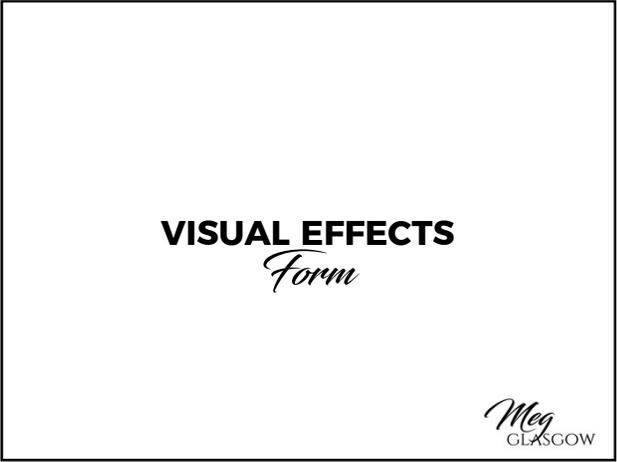
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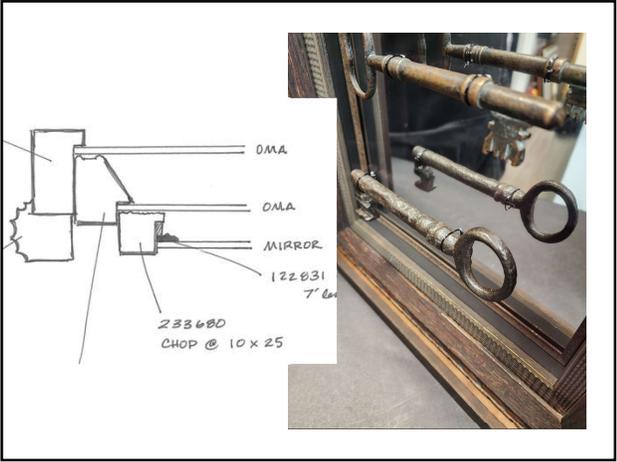
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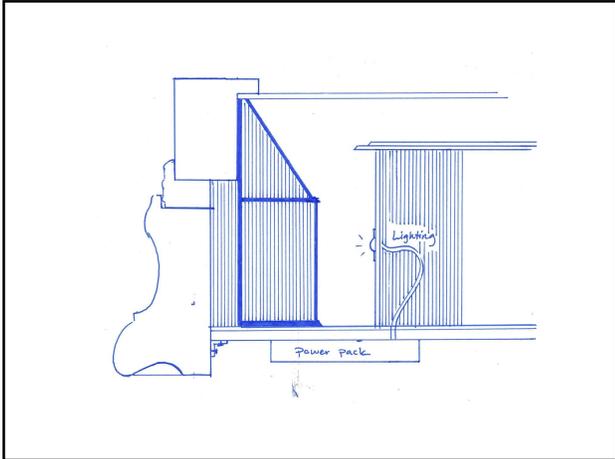
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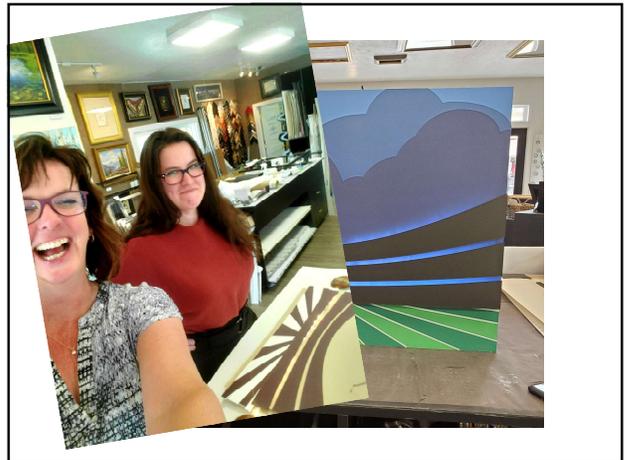
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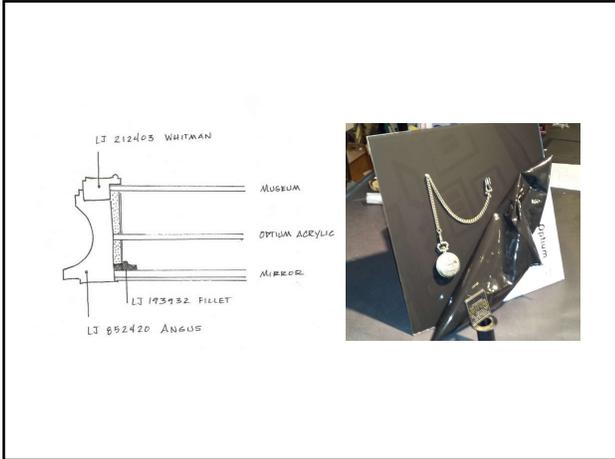


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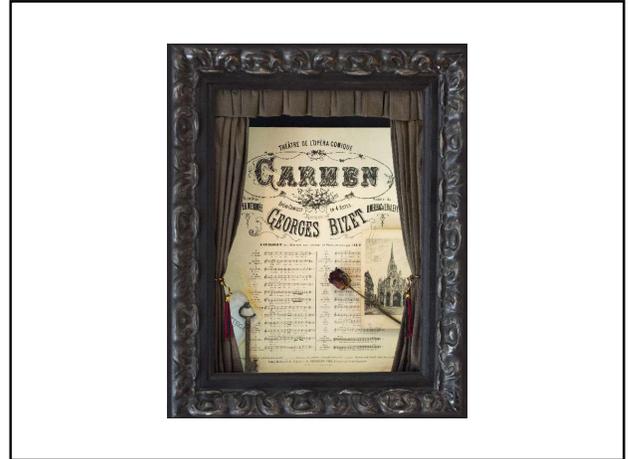


Objects Mounted to OMA

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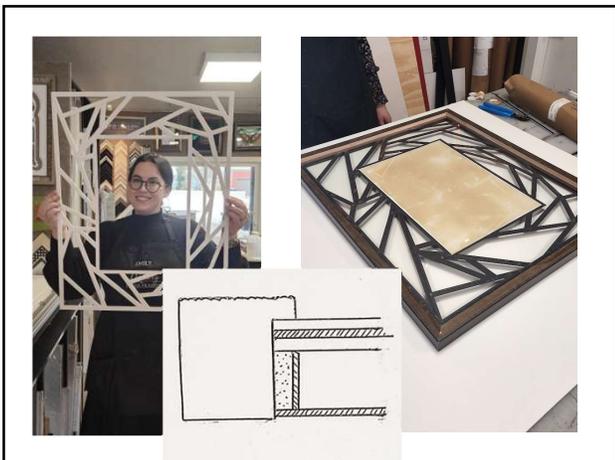
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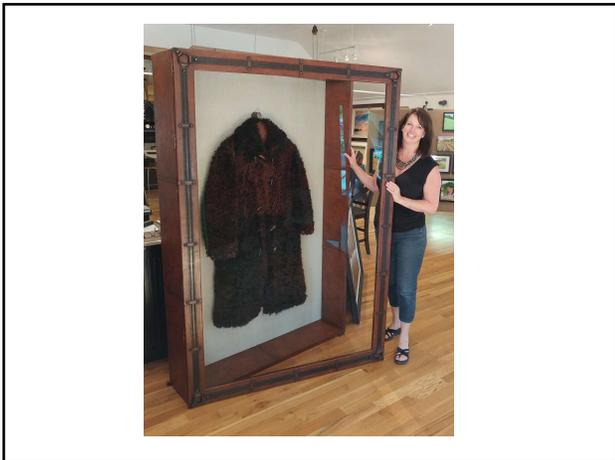
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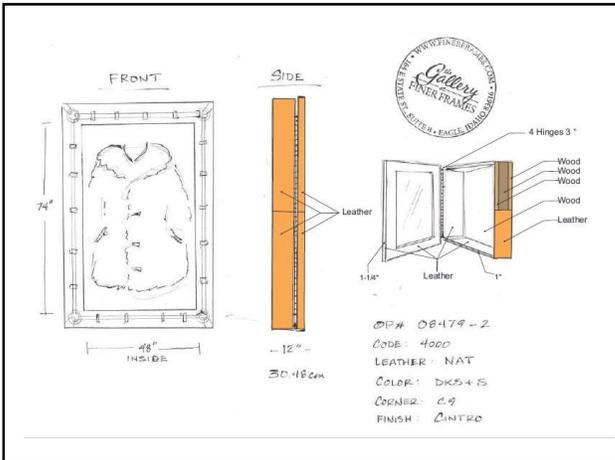
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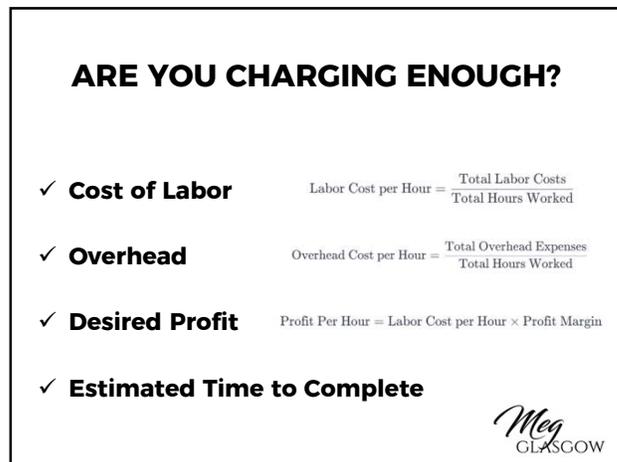
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CHARGING FOR CREATIVITY

+ Labor Costs/Hour
+ Overhead Costs/Hour
+ Profit Per Hour

= Hourly Labor Charge

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EXAMPLE:
 \$300K/yr – 1.5 employees @ Average Salary \$25/hr

$\text{Labor Cost per Hour} = \frac{\text{Total Labor Costs}}{\text{Total Hours Worked}}$
 $\text{Overhead Cost per Hour} = \frac{\text{Total Overhead Expenses}}{\text{Total Hours Worked}}$
 $\text{Profit Per Hour} = \text{Labor Cost per Hour} \times \text{Profit Margin}$

LABOR COST	OVERHEAD	PROFIT
\$82,000	\$73,500	\$37.50
2200 hrs/yr	2200 hrs/yr	X 15%
= \$37.50	= \$33.40	= \$5.63
\$37.50 + \$33.50 + \$5.63 = \$76.53 Hourly Labor Rate		

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REVIEW

- ✓ **Level Up Your Displays**
- ✓ **Examine Pricing Strategy**
- ✓ **36+ Design Ideas**

<https://finerframes.com/project-showcase/>

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Thank You!

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