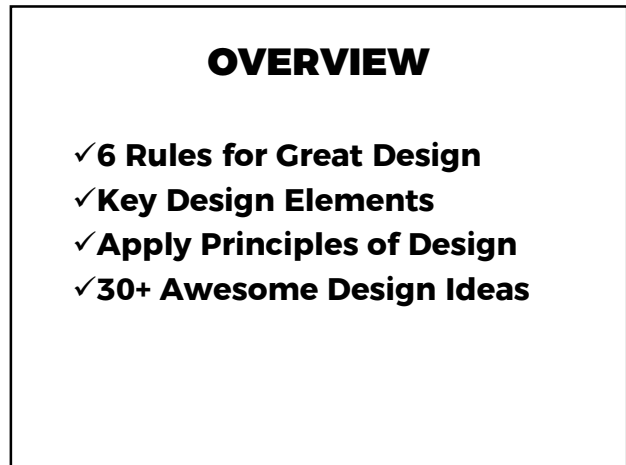




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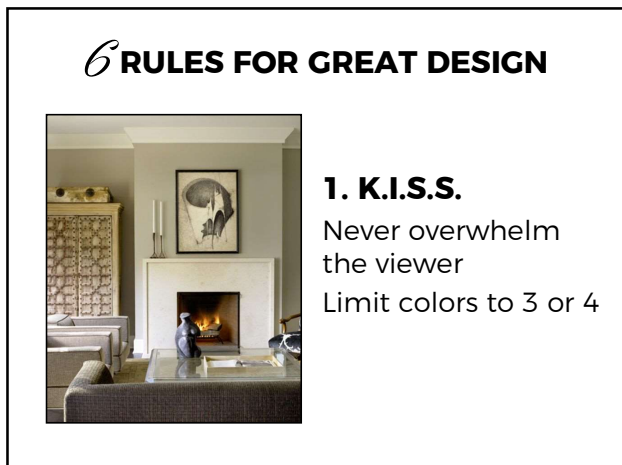
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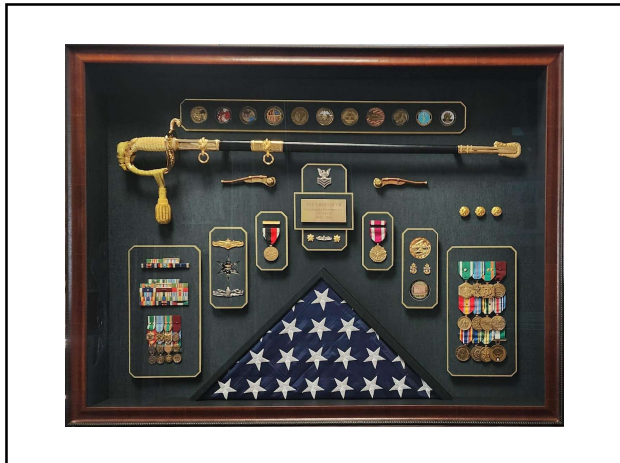
4



5



6



7

6 RULES FOR GREAT DESIGN



2. SPACE

Leave room to breathe
Design lives from giving it enough space

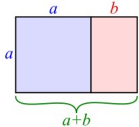
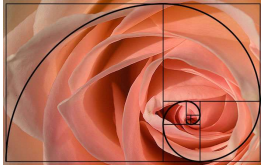
Jodie Prymke | Fine Art Framing, Australia | PFM Feb 2016

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6 RULES FOR GREAT DESIGN

3. GOLDEN RATIO

Rule of 3rds
Mathematical rule of proportion 1:1.6
Found in nature

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THE GOLDEN RATIO

Mat & Frame at Equal Width Mat Width 2/3 – Frame 1/3




10



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6 RULES FOR GREAT DESIGN



4. DIRECT THE VIEWERS EYE
Start in Top Left

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6 RULES FOR GREAT DESIGN



5. USE CONTRAST
Size
Color
Emphasis importance

15



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6 RULES FOR GREAT DESIGN

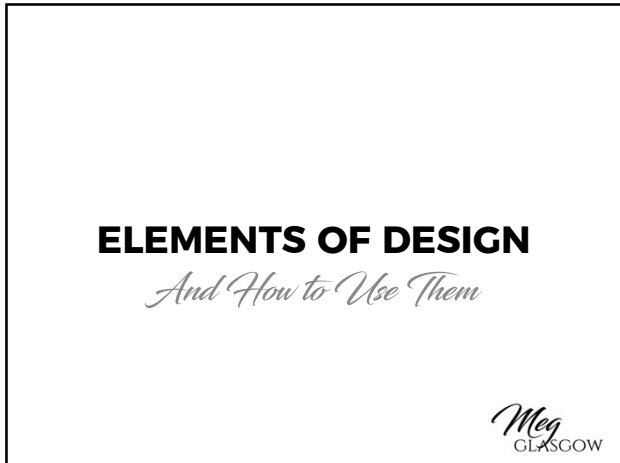


6. REPETITION
Repeat Element to Create Unity

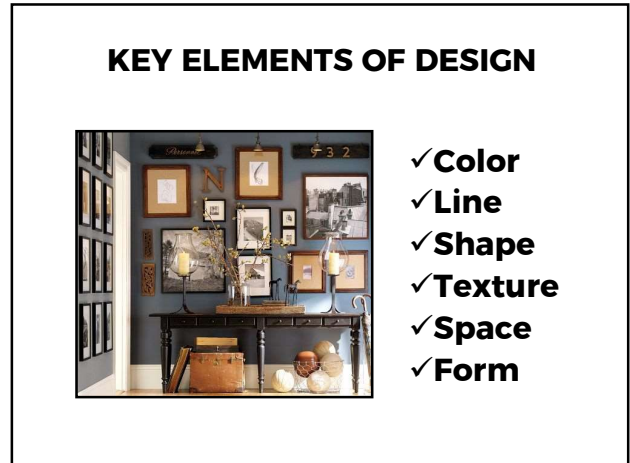
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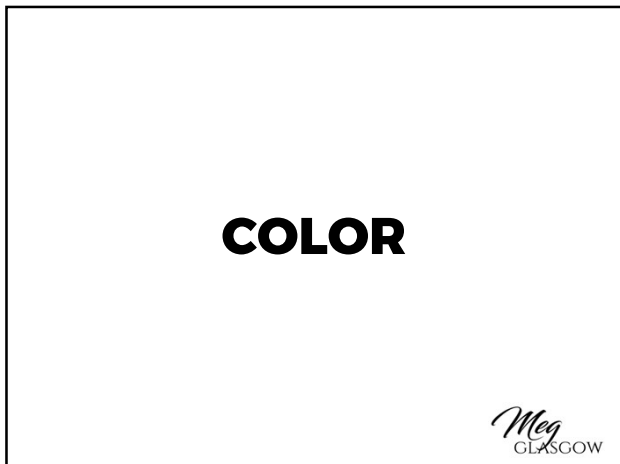
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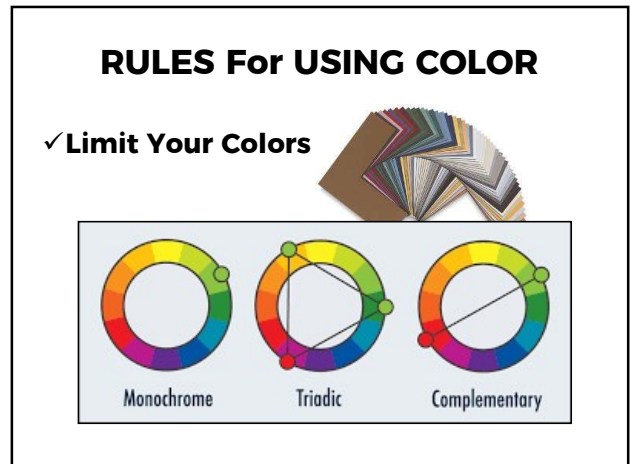
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22



23



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RULES For USING COLOR



✓ **Create Emphasis Through Color**

Matching mat to frame
Blue lines create focus

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COLOR | Emphasis through Color



26

COLOR | Emphasis through Color



27

COLOR | Emphasis through Color



28

LINE

Meg
GLASGOW

29

LINE | Structural Elements



Adding a line adds structure and flair

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STRUCTURAL ELEMENTS

Contrasting Textures
Multi-Opening Mat
Black Spacer



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LINE | Structural Elements



Line Directs the Eye
Creates Emphasis

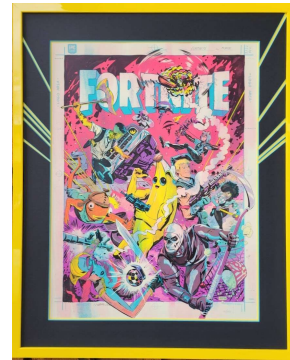
32

LINE | Structural Elements



33

LINE | V-Grooves



34

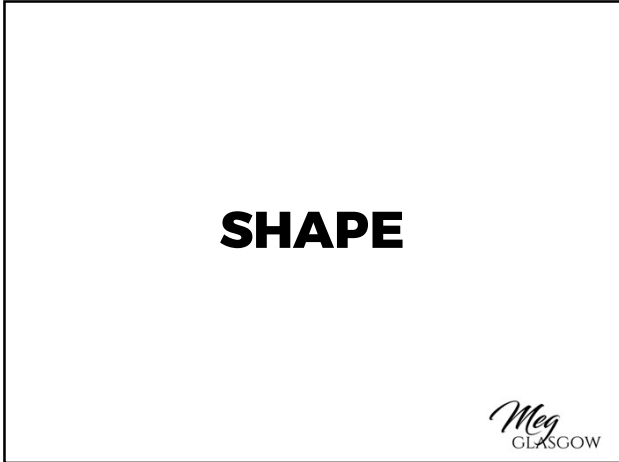
LINE | Mat Cuts



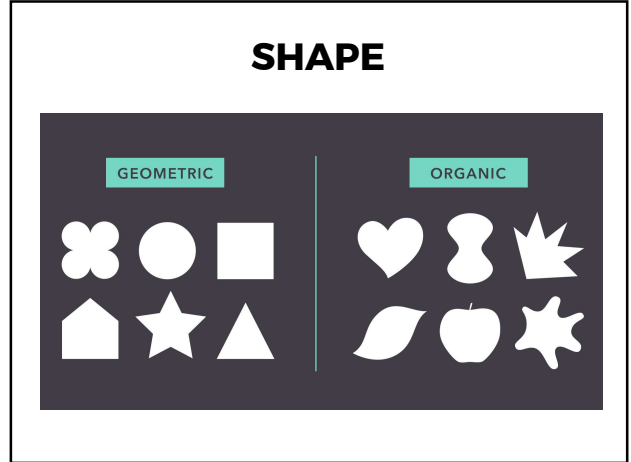
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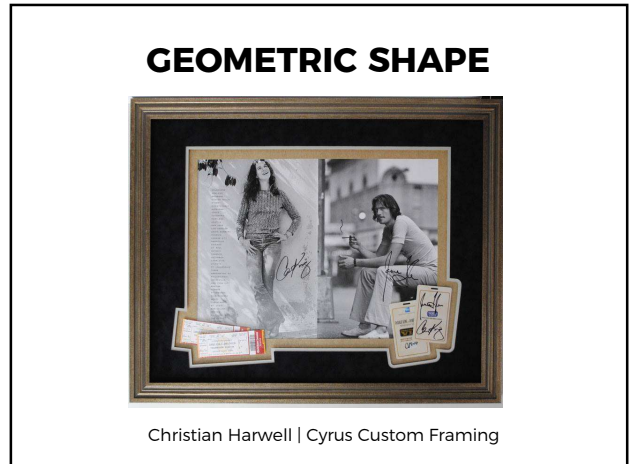


38



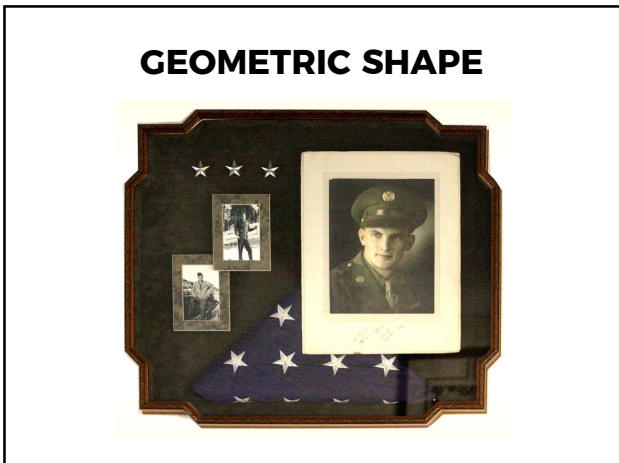
Produce Feelings of Order and Control

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Christian Harwell | Cyrus Custom Framing

40



41



Christian Harwell | Cyrus Custom Framing

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ORGANIC SHAPES



ORGANIC SHAPES
Complex and
Inspired by Nature

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ORGANIC SHAPES



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ORGANIC SHAPES



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TEXTURE



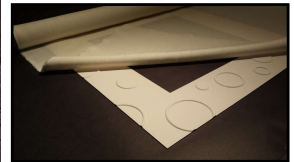
46

TEXTURE

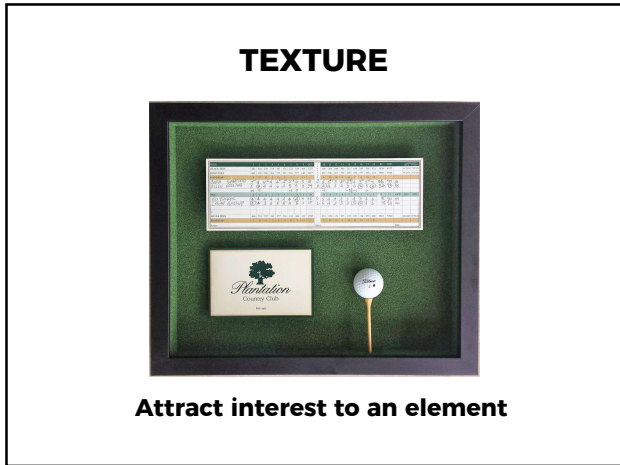


47

TEXTURE | Pattern



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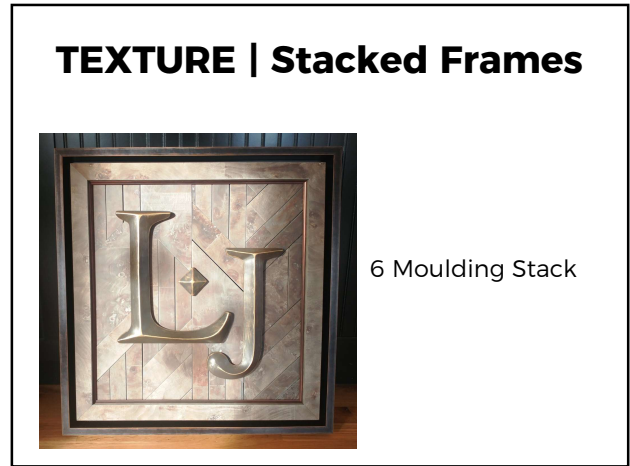
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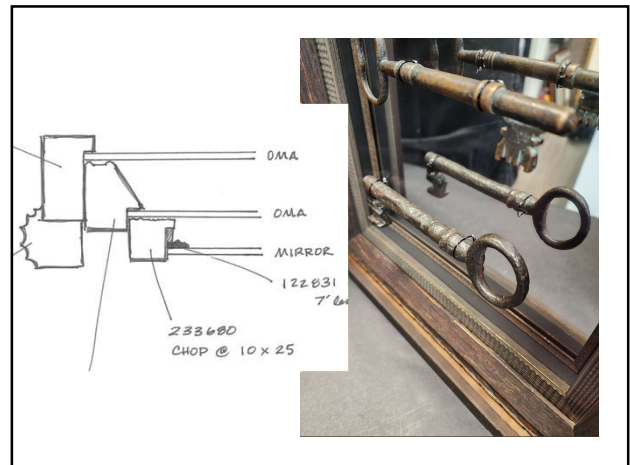
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SPACE

Meg
GLASGOW

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SPACE



SHADOWBOX
3 Dimensional Space

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SPACE



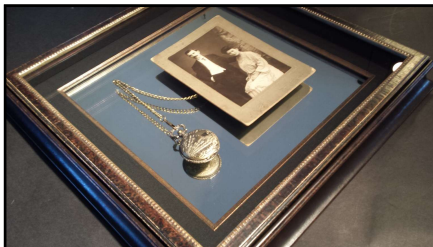
57

SPACE



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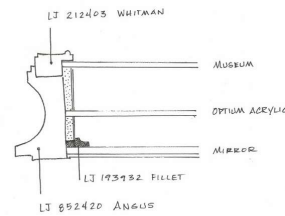
SPACE | Reflections



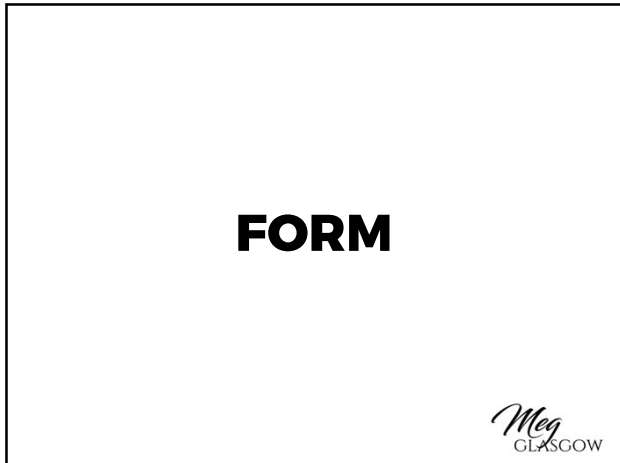
Items mounted to Optium Museum Acrylic

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SPACE | Reflections



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63



64

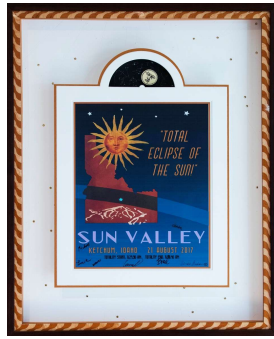


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FORM



67

ECLIPSE SHADOWBOX

Clock motor
 Constellation Pattern
 Designed with
 PathTrace
 Debossing Tool



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REVIEW

- ✓ **6 Rules for Great Design**
 - ✓ **Key Design Elements**
 - ✓ **Color, Line, Shape, Texture, Space, Form**
 - ✓ **Inspired by Design Ideas**
- <https://finerframes.com/project-showcase/>



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Thank You!

Meg
 GLASGOW

MEGGLESGOW.COM

FINER FRAMES | EAGLE, IDAHO

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